# Microsoft в образовании





## The definition of "student" is expanding as all kinds of learners seek out the skills of tomorrow





By 2030, there will be an estimated **increase of nearly 120 million students** participating in higher education worldwide



Supporting learners of all capabilities requires campus-wide resources like career development and counseling offices to be accessible for all



Student populations are increasingly diverse—25% are single parents, 20% are over age 25, and 50% are financially independent



4-year degrees are being replaced by **lifelong learning** and the "50-year degree" to enable reskilling as careers evolve

## Microsoft is deeply invested in Education global shift



### Skills development

More than \$25 million invested to help all people adapt to the digital economy

More than 200,000 computer science instructors trained around the world through Microsoft grants

**Hundreds of annual events** hosted around the world through Microsoft education programs



#### Academic research

More than 20,000 peer-reviewed papers published by Microsoft researchers

More than 200,000 papers available in an easy-tonavigate library powered by Al search functions

**800 research internships** offered yearly at Microsoft labs around the world

### **Technological infrastructure**



**400+ engineers** dedicated to education-specific technologies and a broad partner ecosystem



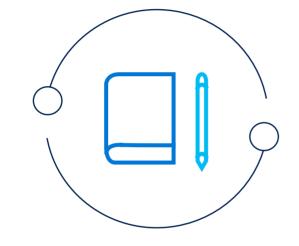
**5,000+ person team** driving AI research and supporting a comprehensive AI portfolio



3,500+ dedicated security experts and over \$1 billion in annual security investments

## Drive transformation to meet institutional goals









Empower students to become tomorrow's innovators

Equip institutions to deliver student-centered learning

Enable accelerated research and expanded resources

Establish a smart, secure, connected campus



## Школьное образование и Microsoft в Казахстане



200,000 учителей ОРЛЕУ



500 иммерсивных уроков Миллионы учащихся в мире



Teams & MS 365 3 000 сотрудников 15 000 учеников



Интеграция и поддержка Microsoft



# Некоторые проекты Microsoft в высшем образовании Казахстана



Тысячи преподавателей и студентов







**Azure Labs** 



Research,
HoloLens,
Genomics
CareerDays

## Глобальная программа по развитию IT навыков Microsoft

Customer service specialist	Digital skills	Foundational skills	Role based skills		✓ All Jobs (Skills initiative roles)
Digital marketing specialist	Digital skills	Foundational skills	Role based skills		✓ Computer Science
Financial analyst	Digital skills	Foundational skills	Role based skills		
Graphic designer	Digital skills	Foundational skills	Role based skills		✓ Infrastructure
IT support/help desk technician	Digital skills	Foundational skills	Role based skills		✓ Cybersecurity
Project manager	Digital skills	Foundational skills	Role based skills		✓ Data & Al
Sales development representative	Digital skills	Foundational skills	Role based skills		
Data analyst	Digital skills	Foundational skills	Role based skills	Technical skills & Certification	
IT administrator	Digital skills	Foundational skills	Role based skills	Technical skills & Certification	
Software developer	Digital skills	Foundational skills	Role based skills	Technical skills & Certification	

### Free certification for students

Students, kick-start your tech career with Microsoft Certification

Our mission is to help students achieve more, so we're making certifications—and the resources to learn, prepare, and get certified—free to all eligible students, starting with fundamentals certifications.



aka.ms/StudentCertification



#### Stand out

While digital skills are a great start, students also need skills in data, AI, and cloud technologies to make the most of every opportunity.



#### Gain confidence

Certifications enhance credibility and give students the professional advantage of globally recognized, industry-endorsed skills.



#### Build a foundation for success

Certifications help students get their career off to the right start and prove they have the skills they need to succeed.