

# INCREASING THE GLOBAL COMPETITIVENESS OF SCIENCE AND UNIVERSITIES OF KAZAKHSTAN

January 19, 2023

### **NEW ECONOMIC COURSE OF DEVELOPMENT**



Ministry of Science and Higher Education Republic of Kazakhstan



"In order to strengthen the coordination of scientific activities in the country, the relevant ministry should be divided into two departments, one of which will deal with issues of higher education and science"



#### Functions and authority of the Ministry of Education and Science:

educational field, protection of children's rights, language policy, science, quality assurance in the field of education and science, digitalization of education

Ministry of Enlightenment	Ministry of Science and Higher Education			
Transferred functions and authority:	Transferred functions and authority:			
$\checkmark$ pre-school, secondary, technical and vocational,	<ul> <li><math>\checkmark</math> higher and postgraduate education,</li> </ul>			
post-secondary education,	✓ science,			
<ul> <li>Additional education,</li> </ul>	✓ language policy,			
✓ protection of children's right,	$\checkmark$ quality assurance in the field of higher and			
$\checkmark$ quality assurance in the field of pre-school,	postgraduate education,			
secondary, technical and vocational, post-secondary education,	$\checkmark$ digitalization of higher and postgraduate education.			
<ul> <li>✓ digitalization of pre-school, secondary, technical and vocational education.</li> </ul>	✓ 88 out of 211 functions of the Ministry of Education and Science are transferred to the Ministry of Science and Higher Education			

### **DEVELOPMENT OF HIGHER EDUCATION – 2022 RESULTS**



MODERNIZATION OF THE CONTENT OF

Ministry of Science and Higher Education Republic of Kazakhstan



#### UNIVERSITIES AND THE STUDENT BODY

#### **CURRENT SITUATION**

- Functioning 119 universities, student body 626,2
- thousand students, (of these, 229,5 thousand people
- (37%) are on public funding);
- Issue 188,3 thousand people;
- Teaching staff 36,4 thousand people;
- Graduates' average employment during the year 68,9%;
- 7 099 places in dormitories have been introduced.

#### FORECAST

Students' number will increase to **800 thousand** in **2025** Shortage of classrooms will be about **200 thousand** Current need for beds in dormitories - **87 thousand**  Academic freedom has been expanded within the framework of the State general education standard of education

#### Online education has been introduced

**HIGHER EDUCATION** 

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The applied Bachelor's degree (pilot) has been launched – on the basis of 8 universities

Integrated GPA (pilot) has been launched – based on 4 universities

71% of educational programs have been updated

"Silver universities" has been created on the basis of more than 70 universities

2 universities transformed into research universities

A system of advanced staffing has been developed within the framework of the "Mamandygym-Bolashagym" project

### **DEMOGRAPHIC SITUATION**



Ministry of Science and Higher Education Republic of Kazakhstan

In 2022:



**400 000 children** Went to the first grade In 2023-2029:





**1 500 000** Babies born 2020-2021-2022

In 2022:





By 2030:

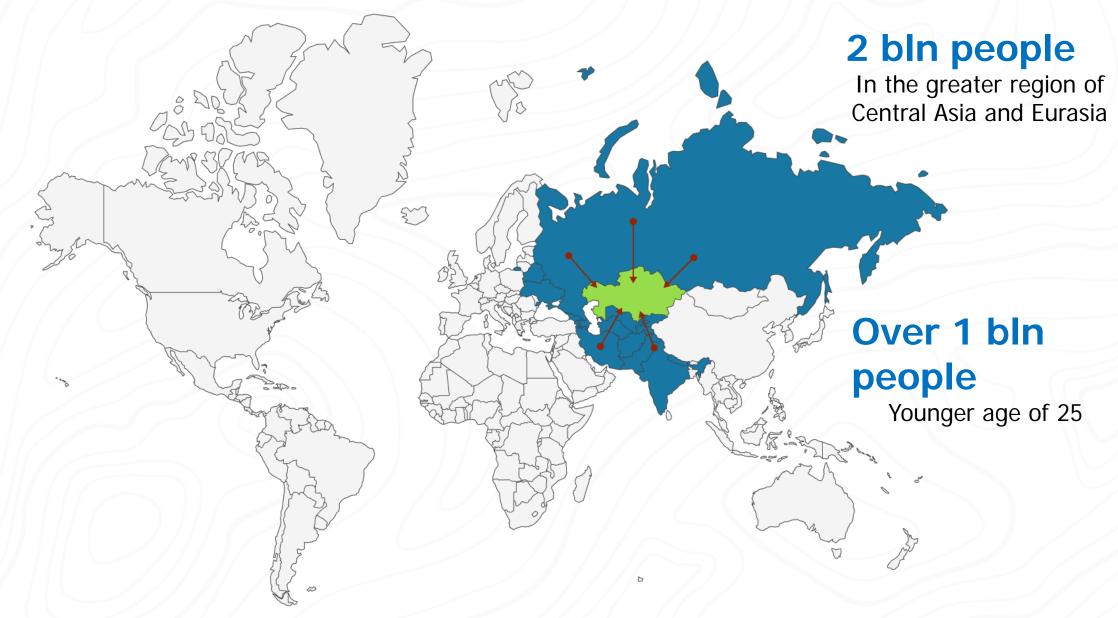


More than 1 000 000 HE students

### **GEOPOLITICS AND MIGRATION**



Ministry of Science and Higher Education Republic of Kazakhstan



### **KEY PRIORITIES: HIGHER EDUCATION**



Ministry of Science and Higher Education Republic of Kazakhstan

### ACCESSIBILITY OF HIGHER EDUCATION

- Differentiation of grants
- Introduction of a new educational account
- A balanced approach to classification

#### INTERNATIONALIZATION



- Creation of branches of leading foreign universities Opening branches of universities of the Republic of Kazakhstan abroad
- Expanding the geography of cooperation

### ADVANCED PERSONNEL TRAINING MODEL

- Improving the algorithm for developing educational programs
- Synchronization of the higher education system with the labor market
- Implementation of the Concept of lifelong Learning

### DIGITALIZATION OF HIGHER EDUCATION



Transformation into a digital university Collaboration with the IT industry and educational digital platforms

### AUTONOMY OF HIGHER EDUCATION INSTITUTIONS

Increasing the responsibility of university leaders



- Revision of the KPI system
- Development of corporate governance
- Academic freedom of universities

### **INFRASTRUCTURE DEVELOPMENT**

• Creation of 20 centers of academic excellence



- Construction of ENU-grad and KazNU-grad
- Creation of a research hub on the basis of Satpayev University
- Providing students with places in dormitories



### NEW MODEL OF EDUCATION QUALITY ASSURANCE

### **ACCESSIBILITY OF HIGHER EDUCATION**



Ministry of Science and Higher Education Republic of Kazakhstan

- Provide access to more than 200 thousand school graduates by 2025
- Differentiation of grants from 30% to 100% depending on the Unified National Testing

Introduction of low interest credit at 2-3% per annum

1. Annual increase in the numb	nual increase in the number of graduates 2. Annual increase in the volume of educational		e of educational scholarship		
In 2022: First graders <b>400 000</b>	In 2023		2025	Increased by 7 times	to 2025
Alumni 170 000	Alumni <b>400 000</b>	2000	90 000	- undergraduate - 75 761 - master's - 13 253	Annual in By <mark>5000</mark> t
Students 623 000	> Students 1 000 000	12 860		- doctoral -1 890	By

#### UNIFIED SOLIDARY EDUCATIONAL ACCUMULATIVE SYSTEM



#### RESULT

the coverage of Higher Education System in Kazakhstan aged 18-22 has increased from 37.8 to 64.1% in 20 years



#### GOAL: TO CREAT A REGIONAL ACADEMIC MOBILITY HUB FOR THE REGION

#### 2023-2029

#### OPENING BRANCHES OF LEADING FOREIGN UNIVERSITIES

- •12 branches by 2029
- Dual degree/Joint degree programs
- Faculty development
- Joint/Split Master/PhD programs

#### 2023-2025

#### **CENTRAL ASIAN HIGHER EDUCATIONAL AREA**

- Permanent regional Bureau
- Open Kazakh University branches in the region (2 in 2022)
- Rector Council of CAHEA

#### 2023-2029

#### ACADEMIC MOBILITY AND EXCHANGE

- Launch of «Study in Kazakhstan» app+platform
- Global programs
- 1400 foreign faculty exchange

### **CENTRAL ASIAN HIGHER EDUCATIONAL AREA** DEVELOPMENT PERSPECTIVES



Ministry of Science and Higher Education Republic of Kazakhstan

#### Bureau of the CAHEA main responsibilities:

- ✓ expand regional cooperation
- ✓ unite the scientific, intellectual and creative potential of higher educational institutions throughout Central Asia
- create a free space for students and academic staff of universities to move freely for learning, sharing knowledge, experience and participating in joint research
- cooperation between the universities of Central Asia within the framework of the created Alliance of Universities of the Central Asian countries

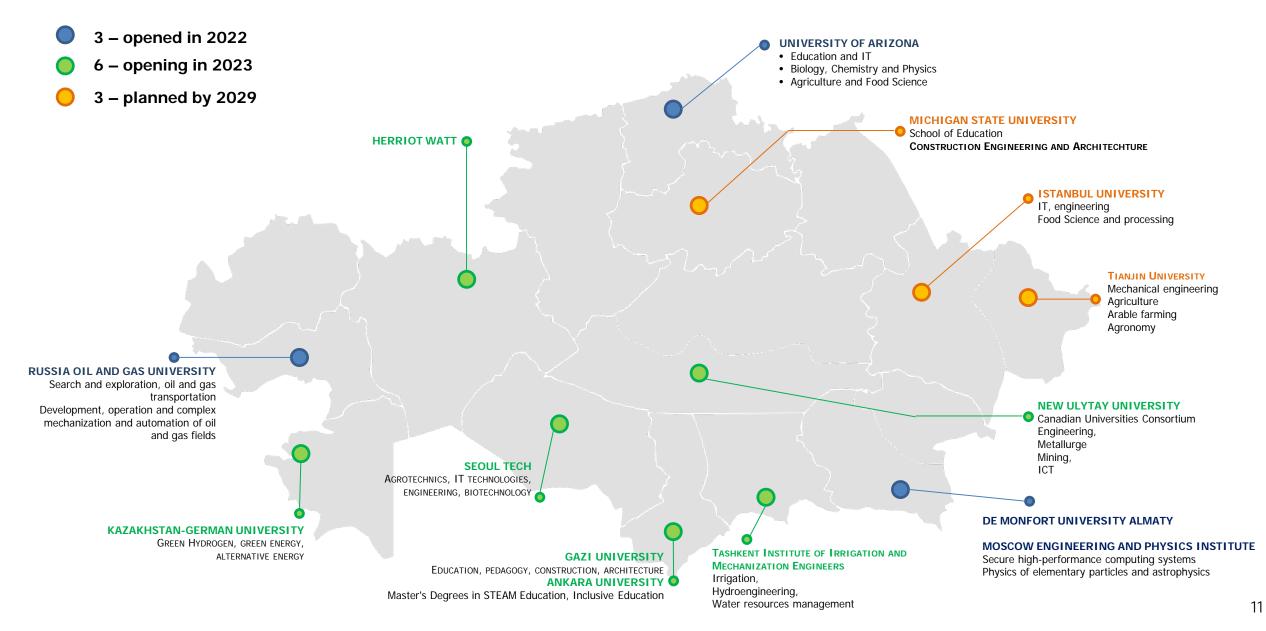
On the initiative of the Republic of Kazakhstan, the **Central Asian Higher Education Area was created in 2021** by Kazakhstan, Kyrgyzstan, Tajikistan adopting the Turkestan Declaration **Purpose**: to unite the educational space of Central Asian countries, setting priority areas for development on mutually beneficial terms. October 2022, a **joint statement** was adopted on the establishment of a **permanent Bureau of the CAHEA** in the Ministry of Education and Science of the Republic of Kazakhstan.



#### **BRANCHES OF FOREIGN UNIVERSITIES IN KAZAKHSTAN**



Ministry of Science and Higher Education Republic of Kazakhstan



### Favourable environment for your business

ENGLISH COMMON LAW JURISDICTION

WORLD CLASS **REGULATION STANDARDS** 

**0% TAX EXEMPTION** UNTIL 2066

SPECIAL LABOR AND VISA REGIMES

VIBRANT FINANCIAL AND BUSINESS ECOSYSTEM



## The World's Best Regulation Standards

services on the AIFC territory.



FINANCIAL SERVICES FRAMEWORK

27 financial services

Registration of an independent

regulator of financial and non-financial

8 market activities

5 ancillary services

**REGULATORY ENVIRONMENT** 

49 AIFC General Legal Framework Acts,

34 AIFC Financial Services Framework Acts







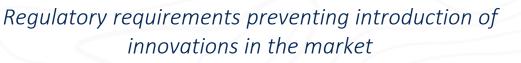


### **National sandbox**

The national sandbox allows experimenting with innovations in a controlled regulatory environment. Regulatory requirements that prevent the introduction of new products/services are waived within the regulatory sandbox.



Innovations



Testing in the market



### **6. INFRASTRUCTURE DEVELOPMENT**



Ministry of Science and Higher Education Republic of Kazakhstan

# Creation of 20 academic excellence centers

Purpose: Creation of a modern academic and research ecosystem of universities integrated into the national and regional context

Plans: Funding starts from 2024 (Pilot from 2023)

### **Opening new universities**

- Creation of a technical university in Zhezkazgan
- Creation of an academic campus in Qonayev city with an innovation center
- Opening of branches of leading Kazakh universities in Qonayev city

### **NEW DORMITORIES**

### PROBLEMS:

- Lack of lands for construction
- Changing the purpose of existing lands and buildings for student dormitories
- Cost increase of building materials
- Lack of interest among entrepreneurs in the building of dormitories

### SOLUTIONS:

- Improving the Public Private Partnership mechanism
- Attracting private investment for the building of dormitories
- Building of dormitories through the expansion of the authorized capital of universities
- Increasing dormitory places to 50 thousand by 2025.



**Oonayev Academic Campus** is a special territory for domestic and foreign subjects of the scientific and educational sphere:



• Area 97 ha;

- symbiosis of academic research and higher education;
- an attractive area for relocation and a branch network of leading scientific and educational organizations;
- generator of innovative solutions for the needs of the domestic economy;
- modern scientific and laboratory base;
- comfortable environment for the commercialization of developments.
- **Residents** universities (relocation of Kazakh universities, opening of foreign branches), research institutes and corporate R&D centers, technology start-ups, service organizations.

### 7. NATIONAL MODEL OF EDUCATION QUALITY ASSURANCE



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# ESG-BASED INTERNAL QUALITY ASSURANCE SYSTEMS

- Quality Assurance policy
- Development and approval of programs
- Student-centered learning, teaching and evaluation
- Student admission, academic performance, recognition and certification
- Teaching staff
- Educational resources and student support system
- Information management
- Informing the public
- Continuous monitoring and periodic evaluation of programs
- Periodic external quality assurance

#### EXTERNAL CONTROL SYSTEM QUALITY ASSURANCE

### ACCREDITATION BODIES

- > are responsible for the impartiality of their accreditation activities;
- ➤ are prohibited to do any commercial, financial or other pressure that could jeopardize impartiality.
- guarantees society that their decisions can be trusted
- ACTIVITIES OF ACCREDITATION BODIES
- > are aimed to implement adequate follow-up procedures;
- considers the quality assurance system as a continuous process;
- > are transparent to inspire trust and respect from society.

NEW REGULATORY POLICY "FROM SCRATCH"

- Transition from audits to preventive measures
- Automation of the Risk assessment and Management System

### **3. NEW SCIENCE MODEL**



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### **Mobilization model**



### **Economic stimulation**

Super deductions for
R&D expenses
до 300%

Investment preferences for projects in scientific infrastructure over 3 mln tenge

**0%**<sup>tax</sup>

**Open model** 

#### University science support (2023)

Endowment 5 funds

PhD

**Research Universities** 10

Foreign universities 10 branches

Centers of Academic Excellence 20

5 thousand Scientists training

(x3 times) National council for science and technology

#### 25 World-class scientists

10+ H-index

rotation

**3-6** years

#### 1% liabilities of subsoil users ~119+ billion tenge

Compliance with R&D priorities

State scientific and technical expertise

### **4. TAX PREFERENCIES**



Ministry of Science and Higher Education Republic of Kazakhstan

#### Global

Singapore VAT deduction 100-250% of R&D expenses

China Super deductions of 150% on R&D costs and VAT exemption

Great Britain 130-225% deduction from R&D expenses

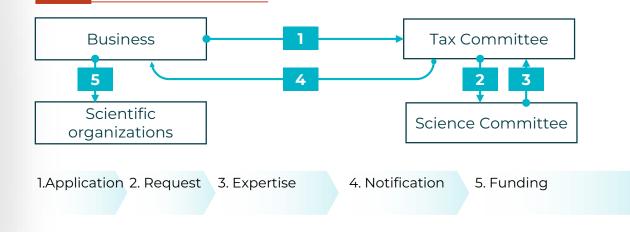
Spain VAT reduction or exemption



#### Kazakhstan

50% for deductions from R&D expenses for scientific organizations

#### Algorithm for granting tax benefits



#### Recommendations

VAT super deductions for R&D business expenses (up to 300%) Inclusion in tax administration of scientific and technical expertise of R&D contracts State service standard for tax incentives for R&D for business

### **5. GOVERNANCE STRUCTURE**



Ministry of Science and Higher Education Republic of Kazakhstan

#### National Academy of Sciences

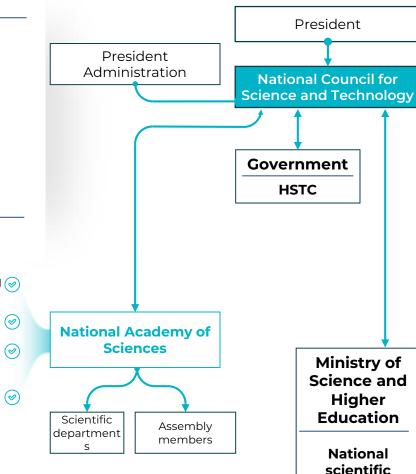
#### Completed:

- ⊘ Changes to the Law "On Science"
- The issue of budget financing
- Lifetime Scholarships for Academicians
- Reconstruction of the building "Gylym Ordasy"
   Measures to support young scientists

#### Source of independent expertise and training of scientific personnel

The Government creates National Academy of Sciences The charter of the National Academy of Sciences fixes the functions and delegation of authority

**Special Decree of the President on** National Council for Science and Technology



National Council for Science and Technology

council

#### Functions

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- Development of proposals to the Head of State on science and technology
- Assessment of the development of science in the country Identification of strategic
- priority directions for the development of science

#### Members

- Academicians
- Leading foreign scientists
- Domestic experts

#### Advantages

- Direct subordination to the National council to the President
- Efficiency of order execution
- No need to make changes to the Laws



# **INTERNATIONAL AGREEMENTS AND MOU's**









ACADEMIC MOBILITY PROGRAM FOR STUDENTS AND TEACHING STAFF





**OPENING NEW BRANCHES OF FOREIGN LEADING UNIVERSITIES** 



# THANK YOU FOR YOUR ATTENTION

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